



DR. GINNY A. BARO

keynote speaker ✨ #1 bestselling author

PROFILE / EXECUTIVEBOUND

DR. GINNY A. BARO, PhD., MBA, MS, CPC, CEO, is an insightful and engaging speaker, trainer, and coach with over 25 years of experience in technology and financial services. She consistently supports leaders of all backgrounds to reach their full leadership potential. She's been an external Leadership Coach for McKinsey & Company's Hispanic/Latino Executive Program since 2021.

COMPETENCIES

- [Transformational Speaking](#) (click to play)
- Leadership / Executive Coaching
- Masterminds, Facilitation
- Outplacement & Career Coaching
- Personal Branding
- [Women's Self-Care Summit](#) (click for website)

EXECUTIVE COACHING

LEADERSHIP DEVELOPMENT

The [Women's Fearless Leadership Mastermind](#) is a predictable, reliable results framework for developing critical leadership skills in only six months. Our members focus on self-leadership, leading, engaging, and influencing high-performing teams, and executing with support. It offers virtual leadership training, private and group coaching, a supportive community of peers, and an ICF-certified leadership coach. Since 2020, it has delivered lasting transformations and results, making it an effective leadership development solution for mid-level to senior-level female leaders and aspiring executives. Let's connect today to explore your needs and objectives.

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Let's Connect! Use QR Code



KEYNOTES, LEADERSHIP TRAINING

SAMPLE TOPICS (REFER TO DETAILS ATTACHED)

We craft engaging talks to meet critical objectives:

- Elevate Your Career with a Powerful Personal Brand
- Crafting a Powerful Elevator Pitch
- Embracing the Unknown: Developing Resilience through a Growth Mindset
- Communicating with Impact
- Developing Self-Awareness
- Cultivating Strong Relationships, Mentors & Sponsors to Advance Your Career
- Mentoring and Sponsors' Best Practices
- Facilitation Best Practices
- Team Professional Development and Reset
- The Power of Inclusive Networking

BOOK CLUBS + FIRESIDE CHATS WITH THE AUTHOR

Healing Leadership | Fearless Women at Work (virtual/live)

- Engaging, interactive sessions to kick off book club activities. Provide resources, workbooks, eBooks, paperbacks
- Community discussions & engagement

CAREER COACHING | OUTPLACEMENT

Resume & LinkedIn profile positioning, strategies to advance and showcase experience & skills powerfully for the next role

- Empowering coaching sessions or masterminds
- Unique Value Proposition, networking, interviewing skills, communication strategies

DR. GINNY A. BARO, PhD, MBA, MS, CPC, CEO, immigrated to the U.S. at age 14 with nothing more than a dream. Today, she is an award-winning international transformational speaker, leadership coach, career strategist, and #1 bestselling author of [Healing Leadership](#) and [Fearless Women at Work](#). Named one of the Top 100 Global Thought Leaders, Dr. Baro specializes in developing talented women and leaders by delivering keynotes, leadership, and coaching programs for organizations, employee resource groups, and Fortune 500 companies across diverse industries. She has been an external Leadership Coach for the McKinsey & Company Hispanic/Latino Executive Program and SME on Personal Branding since 2021. She earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. Dr. Baro is a Certified Professional Coach (CPC) accredited by ICF. To learn more, please visit www.ExecutiveBound.com.

DETAILED SPEAKING TOPICS & TRAINING

ELEVATE YOUR CAREER WITH A POWERFUL PERSONAL BRAND

In this session, Dr. Baro shares practical tools and strategies you can apply right away, including:

- Take the Fearless Leader Personal Brand Assessment™ to identify and strengthen your personal brand across five key categories: Self-awareness, unique value proposition, visibility, networking skills, and consistency/authenticity, along with personalized insights based on your total score.
- Advance your goals by understanding the components of a strong personal brand.
- Leverage your Unique Value Proposition (UVP) and distinction in the workplace.
- Execute on building your brand with a growth mindset.

CRAFTING A POWERFUL ELEVATOR PITCH

Support team members to create a concise and impactful elevator pitch they can share while networking and navigating a professional workplace. The pitch outlines the following:

- Who are you?
- What is your Why?
- What's your expertise, and who do you help?
- What impact do you have (a big win)?
- What are you about outside of work?

EMBRACING THE UNKNOWN: DEVELOPING RESILIENCE THROUGH A GROWTH MINDSET

Guide audience members to reflect and acquire new tools and strategies to navigate and adapt to change:

- Name the challenges in navigating change and adapting to the unfamiliar from a “human needs” perspective
- Develop a growth mindset around change and navigating uncertainty with resilience and ease. Encourage a “This is happening for me, not to me” mentality.
- People Managers: Leverage strengths to communicate about the future and build new relationships and support networks
- People Managers: Recognize change management pitfalls to mitigate them proactively

COMMUNICATING WITH IMPACT

Communication remains one of the top skills leaders must possess to lead, engage, and influence powerfully. You will uplevel skills to:

- Engage and influence your audience powerfully
- Assess your communication goals
- Understand your audience
- Craft a compelling message addressing your audience's needs with the most effective delivery style

DEVELOPING SELF-AWARENESS

Developing self-awareness is foundational to becoming an inclusive and impactful leader. Based on the #1 best-selling book *Healing Leadership* by Dr. Ginny A. Baro, along with a “Developing Self-Awareness Companion Guide,” you'll engage in curated exercises to:

- Raise your EQ, emotional quotient, and emotional intelligence
- Connect with your emotional state
- Recognize and Monitor Your Needs & Values
- Influence your energetic state
- Know your superpowers

THE POWER OF INCLUSIVE NETWORKING

In today's world, exploring tactics to build an inclusive network of allies is essential for career and personal growth. As an engaged team member during this training, you'll learn how to:

- Identify specific networking techniques and best practices (e.g., getting started, etiquette, following up, social media)
- Assess how diverse your network is and identify ways to expand your network and engage with people outside of your typical social and professional circles
- Navigate networking in a hybrid workplace
- Establish personal networking goals specific to your own development and career aspirations

FACILITATION BEST PRACTICES

In 60 minutes, we prepare, deliver, and facilitate the training and group coaching session with Q&A to prepare your facilitators to engage their groups confidently. The objectives include:

- Set the foundation for successful facilitation
- What are the benefits of being a facilitator? (start with Why)
- What are the expectations?
- How do you get organized? Preparation is key
- The ABC Facilitation Framework™
- Engaging members by leveraging the “human needs” theory
- Call to action
- Engagement tools and templates

DETAILED SPEAKING TOPICS & TRAINING

CULTIVATING STRONG RELATIONSHIPS, MENTORS & SPONSORS TO ADVANCE YOUR CAREER

Guide mentees and mentors to:

- Understand Why having a strong network is important and the difference between a sponsor and a mentor
- Identify opportunities and best practices of a mentor/mentee relationship
- Assess the strength of your network and create your Centers of Influence diagram
- Discover best practices to develop sponsor and mentor relationships

HOW TO GROW YOUR VALUE & SKILLS IN A HYBRID WORKPLACE WITHOUT BURNOUT

During this valuable training, you'll discover how to:

- Create opportunities to continue growing and advancing in your career, especially in a hybrid environment
- Explore strategies to build a network of "allies," improve your personal brand, and fill existing gaps holding you back from exploring the possibilities and stepping out of your comfort zone
- Invest and bet on yourself by identifying the areas you can leverage while developing others to achieve desired goals without burnout
- Understand the value and opportunities for Self-care as an essential component for a high-performing, successful career and life
- Assess: What is your current strategy? What is a compelling vision for your career? What needs to shift to align with that vision? What resources are available to you?

ESTABLISHING YOUR LEADERSHIP VISION & EXECUTING YOUR 12-MONTH PLAN

As an engaged participant, you will acquire proven tools and strategies to:

- Identify a clear direction to grow as a leader in 202X
- Find the meaning of your 202X goals
- Understand what it will take to accomplish them
- Create a realistic action plan reflecting meaningful goals with actionable steps and timelines

BUILDING PSYCHOLOGICAL SAFETY

Participants will explore:

- The science that shows why psychological safety matters.
- How does it benefit team performance?
- How can you contribute to building Psychological Safety in the workplace?
- Critical components to sustain a Psychologically safe work environment.

MENTORS AND SPONSORS BEST PRACTICES

In only 60 minutes, this training delivers impactful value to develop the mentors in your organization:

- Benefits of mentoring/sponsoring
- Pillars for success
- Mentoring/sponsoring best practices
- Building Trust
- Creating safety virtually and in person
- The "Chemistry Session"
- Building the relationship for success

TEAM PROFESSIONAL DEVELOPMENT AND RESET

This 4-hour implementation session supports CEOs and senior leaders to help team members:

- Clarify their Why for working at the organization
- Identify how they are currently living their purpose
- Identify how to deliver the most value and impactful outcomes
- Enhance communication skills that nurture trust, collaboration, and mutual respect
- Increase mutual understanding and team impact

BOOK CLUB & FIRESIDE CHAT WITH THE AUTHOR: #1 BESTSELLING BOOK HEALING LEADERSHIP: HOW TO LEAD, LOVE, AND THRIVE IN BUSINESS AND LIFE

Engage book club participants to embark on a thought-provoking journey to discover the critical leadership skills leaders must possess today to overcome challenges and thrive in a shifting world. Book club members learn:

- The secrets to healing leadership, from creating meaningful connections to leading with love and inclusivity.
- Expert advice on how to lead, engage, and influence others authentically.
- A unique roadmap to develop, coach, mentor, and uplift others.
- Strategies and micro-steps to awaken their strengths and resources to skyrocket their careers.
- Identify clear next steps to empower themselves and apply what they've learned to unleash their full potential and become impactful leaders and role models in their lives and careers.