



DTCC UNIDOS

6 Strategies to Develop Leadership Skills & Shift from Surviving to Thriving

Dr. Ginny A. Baro, CEO & Founder



Your Story ...

Reflect on your story so far, the highs and lows.

- CEO & Founder of ExecutiveBound®
- Creator of the innovative and proven method C.A.R.E.S. Leadership Success System™
- Lead Executive Coach of *The Fearless Leadership Mastermind*™, supporting female leaders to advance
- Award-winning speaker & leadership coach
- #1 Bestselling author of *Healing Leadership* and *Fearless Women at Work*
- Named Top 100 Global Thought Leaders
- Hispanic/Latino Executive Leadership Program Coach

McKinsey&Company



Who are you becoming?



Our Journey...

6 Strategies to Develop Leadership Skills & Shift from **Surviving** to **Thriving**

- ✓ Bet on Yourself
- ✓ Create opportunities

Aug 18

- ✓ Become an Expert
- ✓ Invest in Yourself

Sep 27

Trust the Process

Master Multiple Areas
of Your Life

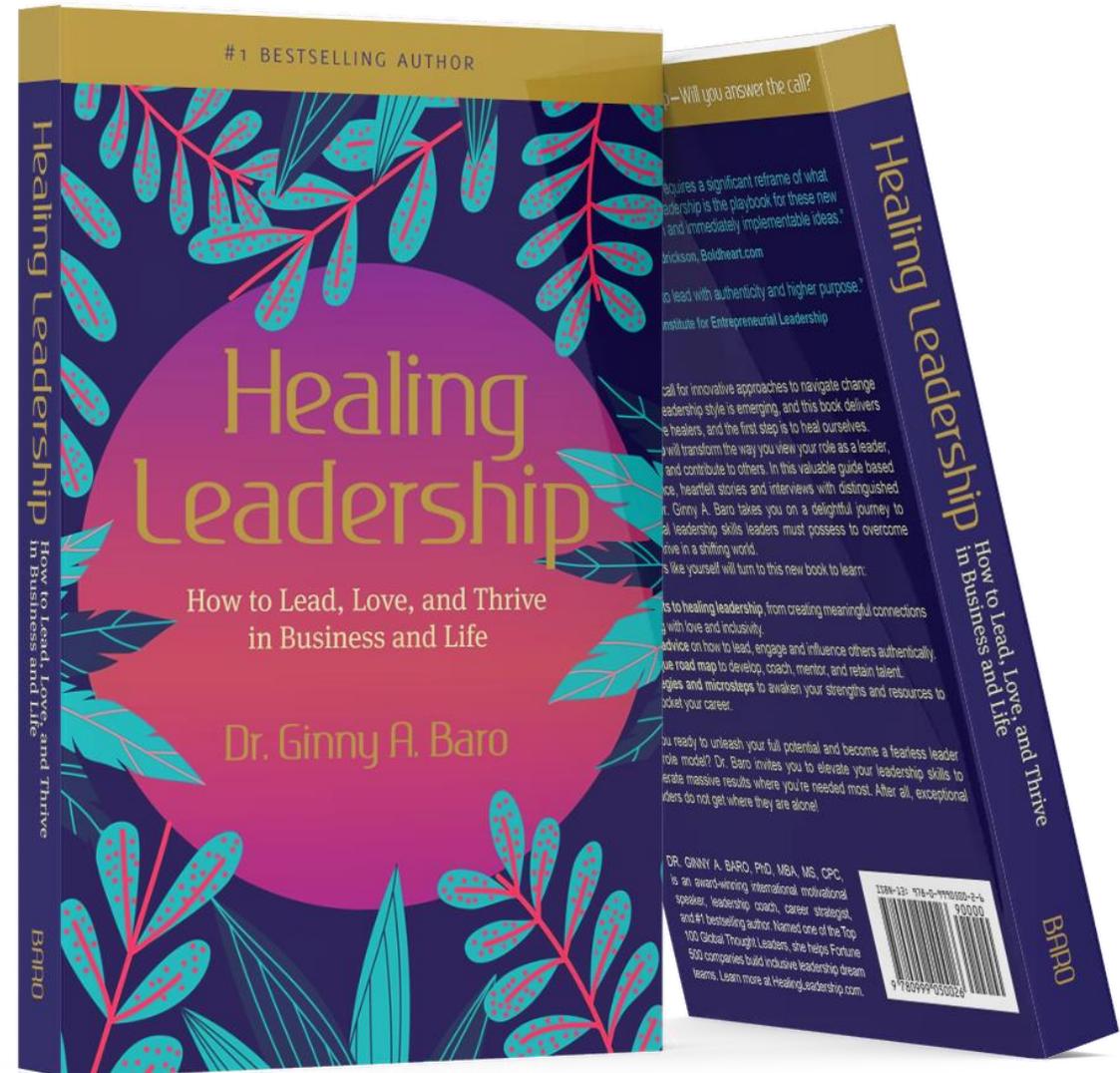
Oct 27



#1 Bestsellers

- **Healing Leadership: How to Lead, Love and Thrive in Business and Life, 2021**
- **Fearless Women at Work: Five Powerful Strategies to Thrive in Your Career and Life! 2017**

ExecutiveBound.com/book



Our journey so far...

What are the challenge you face when you try to implement these strategies?

Comment in the chat!

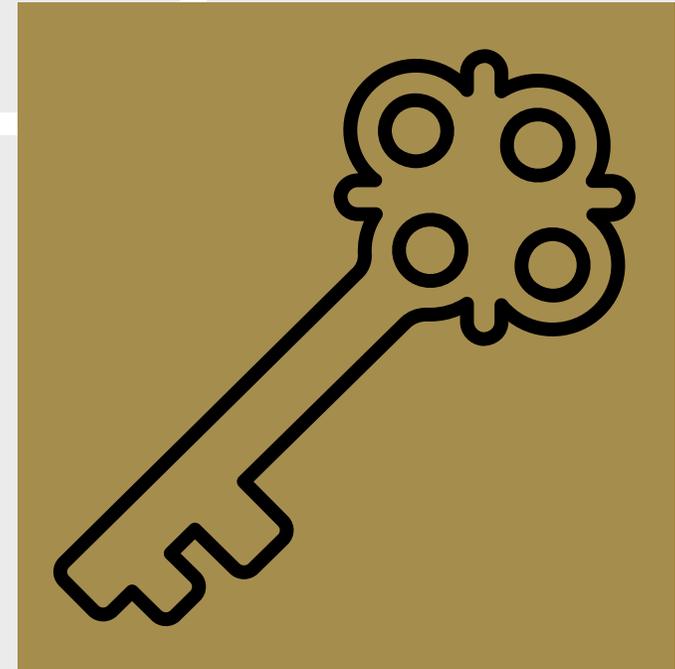


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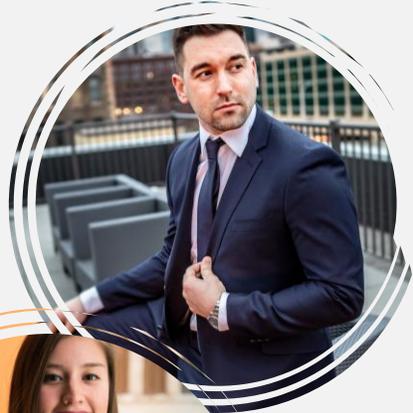
#5 Trust the Process

Account for the “time” factor

Stay the course



Trust the Process: Account for The Time Factor



See the Results of Your Efforts
2020+

#3

Implement What You Learn
2017 – 2022: 5 Yrs!

#2

Build Foundation Based on
Goals
2017 - 2019

#1



Mirna's Story Then

50 unsuccessful internal interviews

Inability to articulate her value

Felt overwhelmed

Feared rejection

Struggled to find work-life integration

Lacked confidence, support, mentors,
sponsors



Mirna's Story Today

Understand her Unique Value Prop
Believes her UVP, builds relationships

Grows her leadership skills
Keeps retooling, expands her comfort zone

Is a Director, IT Quality Audit
Practices Self-care daily/weekly



What gets in the way of trusting the process?

Comment in the chat



Impatience

Why can it happen now/sooner?

I don't have time to wait

Janet already did it!

I missed the boat!

I'm too old now; I'm too young



Setbacks!

I already tried and failed!

It didn't work, loss of confidence

Am I cut out for this? Fears, doubt

Maybe it's not in the cards for me

I don't have the advantage others have



Giving Up!

I'm tired, I'm done!

I'll show up, do my work, and go home

No matter what I do, I'm not going anywhere

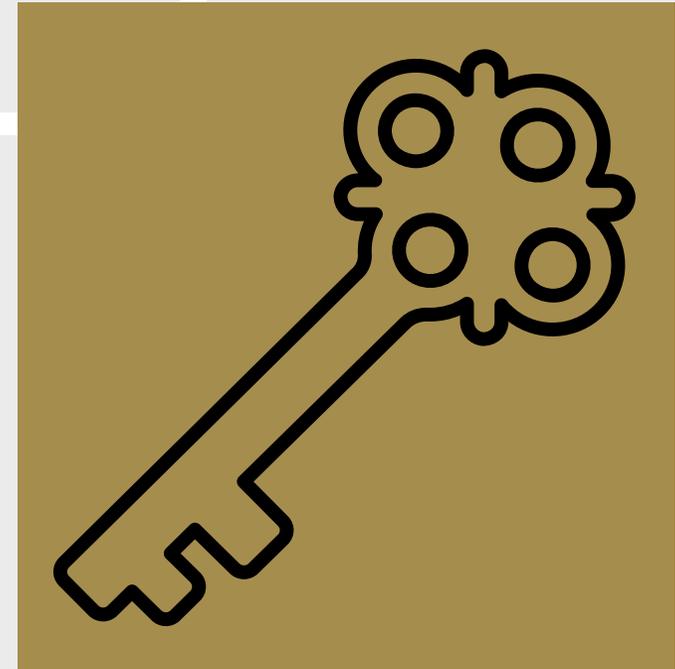
I start and stop, I'm inconsistent

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#6 Master Multiple Areas of Your Life

Create a supportive structure

Integrate work and life



#6 Master Multiple Areas of Your Life: Your Wheel of Life

Let's Chat...

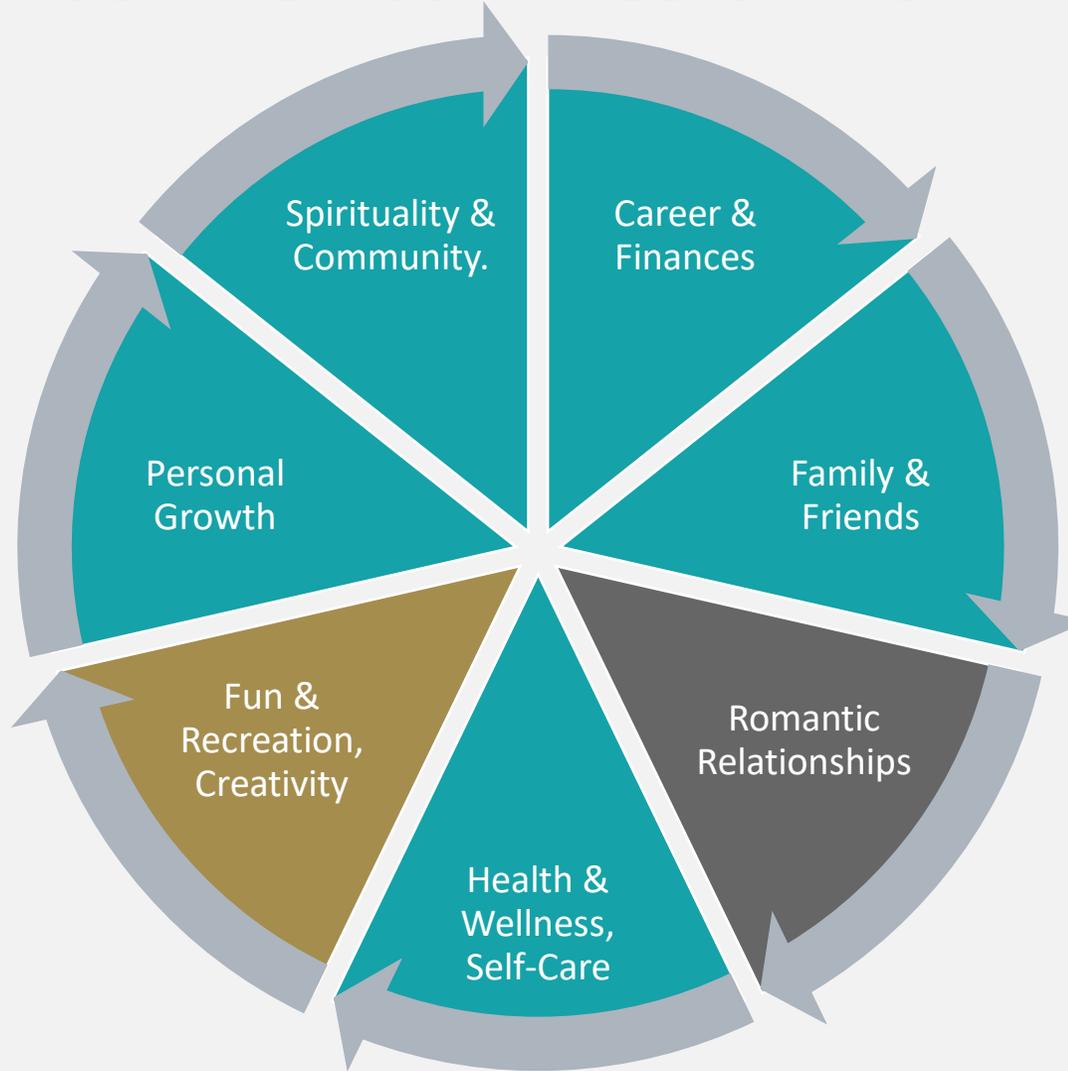
Who's crushing it?

Who's surviving?

What is your biggest struggle in integrating these?

Which brings you the MOST joy?

What are you committing to today?



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Areas of Your Life

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Call to Action

- Execute!
- Believe in your value
- Keep learning
- Don't compare yourself to others
- Go to your Resources page

<http://www.ExecutiveBound.com/unidos22>

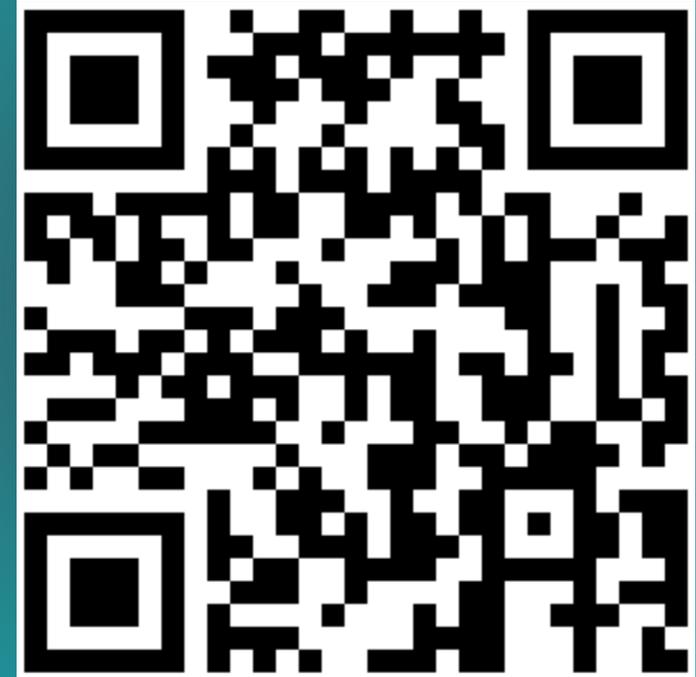


“We own the key and the combination to the lock of our potential and pleasure. Everything you want and need is within you. There’s nothing to look for, gain, or lose. Turn the key and you’re inside.”

Healing Leadership, Dr. Ginny A. Baro

Let's Connect

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APPENDIX



Dr. Ginny A. Baro



Dr. Ginny A. Baro, PhD, MBA, MS, CPC, CEO, Founder at ExecutiveBound.com, immigrated to the U.S. at age 14 with nothing more than a dream. Today, she is an award-winning international transformational speaker & leadership coach, career strategist, and #1 bestselling author of [*Healing Leadership and Fearless Women at Work*](#).

Named one of the Top 100 Global Thought Leaders, Dr. Baro has successfully delivered leadership training and coaching programs for Fortune 500 companies and keynotes impacting global audiences. She is the creator of [*The Fearless Leadership Mastermind program*](#)—a transformative, actionable, and results-focused training supporting DE&I efforts by helping women advance, drive business growth, high performing teams and personal well-being.

She has been a leadership coach for **McKinsey&Company's Hispanic/Latino Executive Leadership Program** since 2021 and is the creator of [*The Fearless Leadership Mastermind™*](#) program in 2020. She worked for over 25 years in technology and financial services and held leadership positions for over 20 years. Dr. Baro earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. She is a Certified Professional Coach (CPC) accredited by the International Coaching Federation (ICF) and is fluent in Spanish. To learn more, visit FLMProgram.com or email info@executivebound.com.



A Sample of Clients & Partners

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DTCC



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BAUSCH+Health



S&P Global

Schroders



Ameritrade



A proven “**Gold Standard**” in leadership development delivering results for talented female leaders in STEM fields, financial services, and Fortune 500 companies since 2020.

What Do Our Members Say?



To learn more, visit www.FLMProgram.com – Our next cohorts start January 2023



Kathy McKeon

Senior Account Executive, Merck

“*The Fearless Leadership Mastermind* program has been a personal and professional **game-changer** for me! Now I have **more tools** to continue to grow as a leader, to build mutually beneficial relationships, and take care of myself, my team, and the people I care about.”



Tom Tysz

Director, Human Resources

“When we started working with Ginny, we needed assistance with several managers who had **challenges interacting and motivating** their staff. Ginny built relationships and gained the trust of our employees. Her influence made an **immediate and lasting impact** on the way our leadership engaged with their teams.”



Mercedes Tarlati

Director, Head of Study Design, Merck

“When I joined the program, I was a manager with ten people reporting to me in Argentina. I couldn't find the career opportunities I was looking for. Everything is changing as I'm moving to the U.S. for a Director position with 19 people reporting to me. **Making this investment in myself was absolutely worth it.**”