



DEAR INCLUSIVE LEADER,

- Are you looking to retool to lead, engage, and influence your talent during these times of high uncertainty?
- Are you and your team feeling stressed and need strategies to manage through the uncertainty and challenges to improve business performance and well-being in a hybrid workplace?
- Are you searching for a proven, turnkey, scalable leadership training program with a high ROI and sustainable results for your organization?

If this is you and you are prepared to take the next decisive steps to implement a robust, scalable, and practical solution, let's schedule a call and explore how ***the Fearless Leadership Mastermind™*** can support you and your organization.

How do you cultivate better leaders? Now is the perfect time to evaluate your strengths, assess, and gain the leadership capabilities to lead in these uncharted waters. There is no leadership manual—most of us have acquired our leadership skills from the school of hard knocks. But behavioral changes take time.

Let's accelerate the process of retooling so that you and your team can find the best path forward, learn how to bring your highest self to the conversation, and zoom out to acquire much-needed self and team perspective.

It's time to get out of survival mode and into thriving mode. And as you do, your company will too, and you'll see significant positive results and enhancements to your team's performance, well-being, and how you and they show up to work.

Please email us or use the QR code below to identify the best time to connect briefly. In the meantime, this document highlights the [Fearless Leadership Mastermind](#)'s key benefits, members' success stories, and why partnering with ExecutiveBound® is an excellent decision to support your leadership journey and help you and your team retool, level up, and achieve better sustainable results.

We are looking forward to connecting soon!

Dr. Ginny A. Baro

CEO, Founder at ExecutiveBound®



ExecutiveBound® develops senior leaders to create inclusive workplaces that promote business growth, high-performing teams, and personal well-being.

A NEW GOLD STANDARD: THE FEARLESS LEADERSHIP MASTERMIND™

Our 6-month virtual leadership training program, the **Fearless Leadership Mastermind™**, supports your *high-potential, high-performing* leaders to develop essential leadership skills. Our "Done for You" proven framework delivers for each cohort of up to 10 leaders: **six months** of immersive, one-hour, bi-weekly Mastermind Circles, leadership coaching, flexible online training modules, and a robust support structure. As members implement what they learn with a clear action plan, we provide **six additional months** of group coaching and professional support in an encouraging community of peers.

TOGETHER, THIS IS HOW WE DO IT!

- GROUP COACHING
- MASTERMINDS
- PRIVATE COACHING



RESULTS-FOCUSED

Tools to up-level leaders' strengths, personal brand, value, and drive performance



WELL-BEING

Daily mindfulness practices to improve mental, physical health, energy, and mindset

- TRAINING MODULES
- ASSESSMENTS
- PERSONALIZED TOOLS



LEADERSHIP SKILLS

Training and coaching to build leadership skills, increase self-confidence, resilience, and fill gaps



TEAM BUILDING

Tactics to raise EQ--self-awareness, self-management, coach, mentor, and develop cohesive teams

- PEER COMMUNITY
- ACCOUNTABILITY
- SUPPORT



COLLABORATION

Strategies to engage, influence, collaborate, and communicate persuasively



ACTION PLAN

A roadmap to achieve goals with purpose, aligned with a compelling leadership vision

Innovative: The C.A.R.E.S. Leadership Success System™

Leaders are unique in their abilities and challenges. However, they must practice principles and strategies to up-level and achieve next-level results. And we know that behavior changes take time. Over the first six months, our members learn to apply the five proven leadership growth levers in our proprietary C.A.R.E.S. Leadership Success System™. C.A.R.E.S. stands for:



Connect to your truth and purpose as a leader.

Align what you want and where you are today.

Rise above your real and fictitious challenges.

Envision the future you desire as a leader.

Seek support and serve others.

Engaged in a rich learning environment with peers, members in a cohort discover how to uplift others and bring their whole selves to work intellectually and emotionally, building trust and a psychologically safe environment. They experience breakthroughs, new insights that create a transformational shift in their beliefs, behaviors, and perspectives. As they boost their self-awareness and emotional intelligence, they access hidden resources, strengths, purpose, intuition, and a compelling leadership vision, which translates into more energy, confidence, focus, creativity, contribution, impact, enjoyment, and more.

»» WHAT DO LEADERS RECEIVE? - OVER \$30,000 VALUE

EXPERT GUIDANCE * SUPPORT * STRUCTURE * COMMUNITY * ACCOUNTABILITY

- 12, 1-Hour, Bi-Weekly, Live Mastermind Circles & Group Coaching (over \$10,000 value)
- 14.5 Hours of 7 Self-Paced, Leadership Training Modules, 24/7 (over \$10,000 value)
- 4, 1-Hour Private Coaching Sessions (over \$3,000 value)
- A Downloadable Workbook, Tools & Assessments (over \$2,000 value)
- On-Demand Support, M-F, 9 - 5 PM EST, Community of Peers (over \$3,000 value)
- 6, 1-Hour Monthly Check-Ins, Group Coaching after 6 Months (over \$5,000 value)
- Online Training Progress Reports, Completion Certificate
- 100% Satisfaction Guarantee or Your Tuition Back
- BONUS - Personal Branding Masterclass (over \$9,000 value)
- BONUS - Virtual Fearless Leaders Self-Care Retreats (over \$2,500 value)
- BONUS - Visionary Leaders Circle Podcast Guest Interview (visibility)
- BONUS - Our #1 Bestselling e-Book, Healing Leadership
- BONUS - Premium Savings for Special Events
- BONUS - A 100 Meals Donation per Leader through Feeding America



»» YOUR COMPANY'S TUITION INVESTMENT

Our leadership development program bundle provides over \$30,000 in value. But that is not what you will invest. Your leaders can benefit from a competitive, scalable tuition investment starting at 12,000 USD per leader, decreasing based on the number of leaders enrolled. [Let's talk.](#)



THE FEARLESS LEADERSHIP MASTERMIND™

6-MONTH CURRICULUM HIGHLIGHTS



We deliver our on-demand curriculum with over 14 hours of engaging video, a digital Workbook with assessment tools, exercises, and online quizzes 100% virtually. Our members enjoy a smooth, secure, and mobile-friendly experience through the Kajabi platform and App, accessible 24/7 from anywhere with internet access. Our leaders can easily monitor their progress online while weekly e-mail training prompts, live, virtual, bi-weekly Mastermind Circles and ongoing support keeps them engaged and in momentum. Combined, the self-paced training, personalized resources, and live virtual coaching focus on individual needs to accelerate developing critical leadership skills.

COURSE INTRODUCTION

1. Welcome to the Course
2. Meet Your Coach: Dr. Ginny A. Baro
3. Program Code of Conduct Guidelines
4. Course Workbook
5. Intro to Navigating the Kajabi Interface

MODULE 1: BUILDING THE FOUNDATION FOR BEING A FEARLESS LEADER

1. Module Overview
2. Learning Objectives
3. Tools for Success
4. Self-Acknowledgment
5. The Being Principles
6. Powerful Cornerstones Along Your Leadership Journey
7. Module 1 Assessment

MODULE 2: CONNECT TO YOUR TRUTH AND PURPOSE AS A LEADER

1. Module Overview
2. Learning Objectives
3. Self-Awareness
4. Social Awareness
5. Module 2 Assessment

MODULE 3: ALIGN WHAT YOU WANT AND WHERE YOU ARE TODAY AS A LEADER

1. Module Overview
2. Learning Objectives
3. Where are you now?
4. Connecting with your Centers of Influence, Mentors, and Sponsors
5. Retooling for the Future
6. Module 3 Assessment

MODULE 4: RISE ABOVE YOUR REAL AND FICTITIOUS CHALLENGES AS A LEADER

1. Module Overview
2. Learning Objectives
3. Your Truth
4. Fearlessly Owning It
5. Elevate Your Mindset
6. Module 4 Assessment

MODULE 5: ENVISION THE FUTURE YOU DESIRE AS A LEADER

1. Module Overview
2. Learning Objectives
3. Create It
4. Your Leadership Qualities
5. Start with the End in Mind
6. Create Your 12-Month Massive Action Map
7. Module 5 Assessment

MODULE 6: SEEK SUPPORT AND SERVE OTHERS ON YOUR LEADERSHIP JOURNEY

1. Module Overview
2. Learning Objectives
3. Building Your Support Network
4. Paying It Forward
5. Module 6 Assessment

MODULE 7: APPLYING C.A.R.E.S. LEADERSHIP SUCCESS SYSTEM EVERY DAY

1. Module Overview
2. Learning Objectives
3. Live Your Compelling Leadership Vision
4. A Daily Practice
5. Module 7 Assessment

A PROVEN LEADERSHIP PROGRAM TARGETING SPECIFIC NEEDS

The development of your leaders is essential for any organization that wants to achieve *new, sustainable results*. That is why sponsoring your leaders to participate in the Fearless Leadership Mastermind™ is the right decision and a sustainable one for your company. Your leaders will be in the caring and capable hands of ICF accredited coaches, experienced leaders, and facilitators who have walked in your shoes.



Dr. Ginny A. Baro



Aleta Maxwell



Misha Bartlett



MEMBERS' SUCCESS STORIES



"The Fearless Leadership Mastermind program has been a personal and professional game-changer for me! Now I have more tools to continue to grow as a leader, to build mutually beneficial relationships, and take care of myself, my team, and the people I care about. I don't know how I would have learned all that the program teaches, and how long it would have taken me to learn it on my own. All I know is that I am so thankful I joined the Mastermind and for all the support that we gave each other and continue to experience through our network"

KATHY MCKEON, SR. ACCOUNT EXECUTIVE, MERCK & CO. INC.



"The program gave me the ability to remain poised and confident in stressful situations. I was also able to identify and harness my Unique Value Proposition and leadership competencies. These insights increased my self-confidence, authenticity, and a sense of purpose. I feel this program offers great value in a safe, supportive environment to develop leadership and life-coping skills and to allow me to be my best Self. I would highly recommend the Fearless Leadership Mastermind to my colleagues and friends."

JOHNNA G., BUSINESS EXCELLENCE PROGRAM MANAGER, VERIZON

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams. Ginny's involvement led to improved performance of our teams through her guidance and interpersonal manner. She can be both firm and compassionate, adjusting her coaching style as needed."

THOMAS T, HUMAN RESOURCES DIRECTOR



"I have had the privilege of participating in Ginny Baro's Fearless Leadership Mastermind course, and I am awestruck by the level of the detailed, comprehensive subject matter. The program is thorough and offers a wide range of resources, including video modules, mp3 downloads, transcripts, and a guided Workbook. So, no matter what platform or modality you learn best on, this program caters to your learning needs. Under Ginny's leadership, the Mastermind environment is lovingly supportive, and the engagement within the core group of professionals, the circle of trust, is empowering and insightful.

KIM K., ACCOUNT EXECUTIVE

Why Choose ExecutiveBound®?

ExecutiveBound® develops senior leaders to create inclusive workplaces that promote business growth, high-performing teams, and personal well-being.



We Are Committed to Deliver Sustainable Results with Greater Ease and Speed

- Certified MBE leading and innovating leadership development programs for companies and executives looking for *new, sustainable results*
- Help leaders assess their strengths and navigate the challenges at each level by leveraging over 30 years' first-hand experience immersed in highly competitive work environments



We Value Honesty, Authenticity, and Integrity

- Every step in our strategic partnership is anchored in honesty, authenticity, and integrity
- Lead by example, build trust and develop relationships, ensuring you reach strategic goals
- Relatable, compelling, inclusive partner (struggling immigrant, underdog, successful female corporate leader, mother, business owner, author, speaker)



We Deliver with Flexibility, Engagement, and a Human-Centered Approach

- Offer proven, personalized, "Done for You" services, immersive experiences, and ongoing professional support focused on the individual and the "big picture"
- Design highly engaging, innovative, scalable programs, i.e., private / group coaching, masterminds, consulting, retreats, keynotes, fireside chats with the author, book clubs



ABOUT DR. GINNY A. BARO, CEO, FOUNDER

"My Why is to reach my full potential and to help my son and my clients achieve theirs."

Dr. Ginny A. Baro is an award-winning international transformational speaker and leadership coach, career strategist, and two-time #1 bestselling author of *Healing Leadership* and *Fearless Women at Work*. Named one of the Top 100 Global Thought Leaders, she leverages over 20 years of leadership experience in highly competitive environments in financial services and technology to support strategic corporate partners and develop inclusive, impactful leaders and leadership dream teams. She has successfully facilitated leadership training and coaching programs for individuals and Fortune 500 companies and delivered keynotes impacting global audiences. Ginny earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. She's a Mastermind Professional and Certified Professional Coach (CPC), accredited by the International Coach Federation (ICF). With her programs, Ginny and her clients impact the lives of those in need through *Feeding America* and other charities. To learn more, please visit www.ExecutiveBound.com.



Let's Connect!

Schedule a brief call today!

Frequently Asked Questions

Scan to schedule
a brief call



1. How do we get started?

To identify your specific goals, challenges, and how to customize the Fearless Leadership Mastermind™ program to meet your objectives, let's schedule a time to connect. Please [click here to access our calendar](#) or scan the QR code.

2. How do I know this program is a good fit for our company?

Our leaders' demographic spans STEM, life sciences, finance, business, law, and cross-disciplinary environments. Our program supports the specific leadership development goals of busy and talented, mid-level to senior-level leaders in managerial or project management roles and those in a C-suite track. High-potential, high-performing leaders are a good fit if they are committed and driven to engage actively in the group coaching and discussions, the online leadership training modules, workbook exercises, and willing to share resources and contribute to their peers throughout the program. Everyone in the program will be ready to do the same for each other and provide the support leaders need to continue to make progress consistently and fulfill their most cherished outcomes and goals.

3. How do we register our leaders and save our seats?

After connecting with Dr. Ginny Baro and understanding your objectives and training requirements, we will work with your designated contact to enroll your leaders in our turnkey program. Together, we'll clarify the logistics and get you set up to start ASAP. Throughout the process, you can email us directly with any specific questions at info@executivebound.com.

4. How long does the program run?

The Fearless Leadership Mastermind is a 12-month program, including 6 months of bi-weekly, one-hour masterminds, group coaching sessions, and online training, and 6-months of monthly one-hour group coaching & check-ins, and accountability with peers to build and maintain the momentum while implementing. Behavioral change occurs over time, with practice and the right support structure to handle setbacks and accelerate growth. All members earn lifetime membership to our private ExecutiveBound community.

5. When do we receive the training materials?

After registering, all members of your team will receive an electronic Welcome Packet with instructions on how to join our members' only online learning portal and community. All training materials, the personalized Workbook, learning modules, videos, transcripts, and community are mobile-friendly and accessible on-demand, 24/7, from anywhere with internet connectivity.

6. How do leaders join the 1-hour bi-weekly, virtual live training Mastermind Circles, and then the monthly check-ins?

Every two weeks for the first six months, we meet virtually for one hour over warm Zoom video, typically from 12 - 1 PM EST (on the day and time we all agree), for a total of 12 sessions (except on U.S. holidays). Once your leaders register, they will receive a calendar invitation for the bi-weekly Mastermind Circles. Our weekly Training Prompt emails help them stay on track and engaged. After the first six months, they'll receive an invitation to join the monthly Visionary Leaders Circle, including check-ins and group coaching in a supportive, high-energy environment.

7. What will be the time commitment throughout the 12 months?

For the first 6 months, the commitment includes a total of 26.5 hours, including 12 bi-weekly, one-hr Mastermind Circles, engaging with the 14.5 hours of on-demand leadership training modules, plus working on the tools and exercises—which vary from leader to leader. On average, leaders should expect to invest under one hour per week to work on the exercises—they set the pace. After the first 6 months, they'll commit one hour per month or a total of 6 hours. They will have the option to seek additional support included in the investment. From day one, we guide our members to plan and prioritize their leadership development effectively while considering all professional and personal obligations.

8. What if a leader can't make a group coaching session and Q&A, will there be a replay?

Yes, we know our leaders may not be able to make every bi-weekly Mastermind Circle or monthly check-in. We anticipate that every member will strive to attend. However, when they can't make it, they can submit questions to info@executivebound.com and receive responses. All members of the cohort can access their private Mastermind Recording Archive to view replays.

9. What is the investment in this 12-month leadership training?

Our virtual leadership program bundle offers ample practice, tools, and support throughout 12 months, over \$30K in value. But that is not what you will invest. Leaders can benefit from a competitive, scalable tuition investment starting at 12,000 USD per leader, decreasing based on the number of leaders enrolled. To discuss your training requirements and questions, let's connect. Please [click here to access our calendar](#) or scan the QR code.

10. What if I still have questions?

The fastest way to get answers to your questions is via email at info@executivebound.com. Or to speak with Dr. Ginny Baro, please [click here to access our calendar](#), or scan the QR code.