



Join our movement to change the lives of 1 million women and leaders worldwide!



Learn how to unleash your potential, claim your seat at the table, and create a fulfilling career in just 12 months with our transformative leadership solution.

**In**troducing the Women's Fearless Leadership Mastermind, a proven framework and leadership training that empowers talented women and leaders to reach new heights of success. Since 2020, our members have honed critical leadership skills, driving business growth and fostering high-performing teams. We believe in cultivating a work culture that prioritizes well-being, enabling our members to unleash their full potential.

>>>> 12 Months of Leadership Development & Support

# **THE WOMEN'S** FEARLESS LEADERSHIP **MASTERMIND**

A Proven Solution for Female Leaders

**TRANSFORMATIVE SUPPORTIVE RESULTS-DRIVEN TAILORED AUTHENTIC ACTIONABLE** 



### How does it work?

The **Women's Fearless Leadership Mastermind** is built on delivering exceptional value, providing over \$35K worth of benefits. Our comprehensive approach combines training, coaching, and a supportive community. For the first six months, we equip our members with the tools and strategies they need to thrive in their roles, navigate challenges, and seize opportunities. Through empowering and personalized leadership training, coaching, and support, we go beyond simply overcoming barriers to creating a compelling leadership vision and a roadmap to achieve it. During the last six months, we connect monthly to maintain momentum in building a fulfilling career and life.



### **TRAINING**

- Online Training Modules
- Assessments
- Personalized Tools



### **COACHING**

- Private Coaching
- Group Coaching
- Masterminds



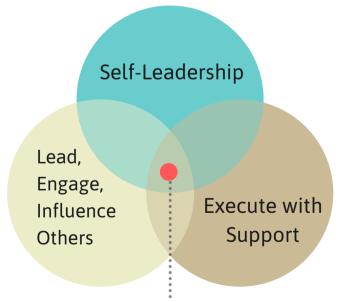
#### **SUPPORT**

- Peer Community
- Support Structure
- Accountability

### What can you can expect from the Women's Fearless Leadership Mastermind?

- 12, 1-Hour, Live Masterminds via Zoom Every 2 Weeks for the First Six Months (over \$10,000 value)
- 14.5 Hours of 7 Self-Paced Leadership Training Modules Accessible 24/7 (over \$10,000 value)
- 4, 1-Hour Private VIP Coaching Sessions (over \$3,000 value)
- A Downloadable Workbook, Tools & Assessments (over \$2,000 value)
- On-Demand Support, M-F, 9 5 PM ET, a Community of Peers (over \$3,000 value)
- 6, 1-Hour Monthly Check-Ins, Group Coaching after 6 Months (over \$5,000 value)
- Online Training Progress Reports, Assessments, Certificate of Achievement
- 100% Satisfaction Guarantee or Your Tuition Back
- BONUS Tickets to the Women's Self-Care Summit, Podcast Guest (over \$3,000 value)
- BONUS 100 Meals Donated through Feeding America and more!

## Tangible, Actionable Results



Grow, Advance and Create a Fulfilling Career and Life

- Develop a growth mindset, self-awareness, self-confidence, mindfulness, resilience
- Build a personal brand, relationships with centers of influence, mentors, sponsors
- Self-manage beliefs, fears, and stories
- Articulate a strategic vision
- Coach and mentor high-performing teams
- Influence collaboration, feedback, and a healthy workplace
- Create a dynamic roadmap to achieve short- and long-term goals with a compelling leadership vision
- Leverage support from peers & a certified executive coach
- Practice self-care regularly



Companies with more than 30% of women executives were more likely to outperform companies where this percentage ranged from 10% to 30%.

Diversity Wins", McKinsey & Company"
Featured Insights, 2020

### A Sample of Our Clients & Partners















**BAUSCH**-Health







S&P Global

Schroders



#### Members' success stories



The Fearless Leadership Mastermind program has been a personal and professional game-changer for me! Now I have more tools to continue to grow as a leader, to build mutually beneficial relationships, and take care of myself, my team, and the people I care about."

Kathy McKeon, Senior Account Executive



When I joined the program, I was a manager with ten people reporting to me in Argentina. I couldn't find the career opportunities I was looking for. Everything is changing as I'm moving to the U.S. for a Director position with 19 people reporting to me. Making this investment in myself was absolutely worth it."

Mercedes Tarlati, Director, Head of Study Design



When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams."

Tom Tysz, Director, Chief Human Resources Officer

Let's schedule a call today

Join the Women's Fearless Leadership Mastermind and embark on a transformative journey of growth, empowerment, and success. Together, we'll create a future where talented women and leaders claim their seat at the table and shape the world around them.

# DR. GINNY A. BARO

CEO, Founder at ExecutiveBound®

### ABOUT DR. GINNY

Dr. Ginny A. Baro immigrated to the U.S. at age 14 with nothing more than a dream. Today, she is an award-winning international transformational speaker & leadership coach, career strategist, and #1 bestselling author of Healing Leadership and Fearless Women at Work.

Named one of the Top 100 Global Thought Leaders, Dr. Baro has successfully delivered leadership training and coaching programs for Fortune 500 companies and keynotes impacting global audiences.

She has been an external leadership coach for McKinsey & Company's Hispanic/Latino **Executive Leadership Program** since 2021 and is the creator of <u>The Women's Fearless</u> <u>Leadership Mastermind</u> in 2020. She worked for over 25 years in technology and financial services and held leadership positions for over 20 years. Dr. Baro earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. She is a Certified Professional Coach (CPC) accredited by the International Coaching Federation (ICF) and is fluent in Spanish.

Let's connect and discuss your specific needs and goals.

Let's schedule a call today



#### The Women's Fearless Leadership Mastermind FAQ



#### How do we get started?

If we haven't yet, let's connect to identify your goals, challenges, and how to implement the Women's Fearless Leadership Mastermind to meet individual and your organization's objectives. Please <u>click here to access our calendar</u>, scan the QR code, or email us directly, or email us directly.

#### How do I know this program is a good fit for our company?

Our leaders' demographic includes talented, high-potential, high-performing female leaders of all backgrounds in STEM fields, financial services, and Fortune 500 companies. Our program supports the leadership development goals of mid-level to senior-level female leaders and those in a C-suite track. The best fit includes leaders committed to engaging actively in group coaching and discussions, online leadership training modules, and workbook exercises and willing to share resources and contribute to their peers throughout the program. Everyone in the cohort of up to 10 leaders will be ready to do the same for each other and provide the support your female leaders need to make progress consistently.

#### What is the tuition investment in the Women's Fearless Leadership Mastermind?

Our virtual program bundle offers over \$35,000 in value, but that is not what you will invest! Your leaders will benefit from a scalable group tuition investment based on how many leaders participate. Let's set up a brief call to explore your leaders' unique leadership development needs and goals. Please click here to access our calendar, scan the QR code, or email info@executivebound.com directly.

#### How do we register our leaders and save our seats?

After connecting with Dr. Ginny Baro and understanding your objectives and training requirements, we will work with your designated contact to enroll your leaders in the program. Each new cohort hosts up to ten female leaders only to provide each member with the best training experience. Together, we'll review the logistics and set up to start ASAP. Throughout the process, you can always email us with specific questions at info@executivebound.com.

#### How long does the program run?

The Women's Fearless Leadership Mastermind includes two key timeframes, the first six months and the last six months. During the first six months, we meet 12 times every 2 weeks for one-hour mastermind sessions and provide group coaching, private coaching, and on-demand, mobile-friendly online leadership training on our secure learning portal. The last six months include one-hour monthly check-ins, including group coaching and accountability from all female peers in the cohort. This solution supports our members' development for 12 months in total. This approach ensures they have a soft landing as they experiment with new behavior patterns over time and practice the new tools they've acquired. They develop the proper guardrails to handle setbacks and accelerate their growth. All members earn lifetime membership to our private ExecutiveBound community to stay in momentum implementing short- and long-term goals.

#### How do leaders join the 1-hour bi-weekly, virtual live training Mastermind Circles and monthly check-ins?

Every two weeks for the first six months, we meet virtually for one hour over Zoom (on the same day and time each session) for 12 sessions (excluding U.S. holidays). Once your leaders register, they will receive a calendar invitation for the bi-weekly Mastermind Circles. Our weekly training prompt emails help them stay on track and engaged with the online leadership training. Before the end of the first six months, they'll receive an invitation to join the monthly Visionary Leaders Circle sessions, including one-hour check-ins and group coaching in a supportive, high-energy environment (on the same day and time each month).

#### When do members receive the training materials?

After registering, program members receive a welcome email with access to their private resources page on our website, Executivebound.com, providing instructions on how to join the members' only secure learning portal and private community. All training materials--personalized Workbook, learning modules, videos, transcripts, and community--are mobile-friendly and accessible on-demand, 24/7, from anywhere with internet connectivity.

#### What will be the time commitment throughout the 12 months?

This program was designed with busy, high-performing female leaders in mind. We guide our members to plan and prioritize their leadership development effectively while considering all professional and personal obligations from day one. For the first six months, the commitment is approximately 30.5 hours, including 12 bi-weekly, one-hr Mastermind Circles, 4 hours of private VIP coaching, engaging with the 14.5 hours of ondemand leadership training modules, in addition to working on the tools and exercises, which vary from leader to leader. On average, leaders should expect to invest under one hour per week to work on the self-reflection tools—they set the pace. After the first six months, they'll commit one hour per month or 6 hours for monthly check-ins. They will have the option to seek additional support as needed--included in the investment.

#### What if a leader can't make a group coaching session and Q&A, will there be a replay?

We know our leaders may not be able to make every bi-weekly Mastermind Circle or monthly check-in. We anticipate that every member will strive to attend. However, cohort members can access replays from our private archives when they can't make it. In between sessions, they can submit questions to info@executivebound.com and receive the support they need to keep moving forward.

#### What if I still have questions about the Women's Fearless Leadership Mastermind?

Please email us at info@executivebound.com, click here to access our calendar, or scan the QR code to speak with Dr. Ginny Baro.