



A NEW GOLD STANDARD IN LEADERSHIP DEVELOPMENT FOR FEMALE LEADERS

THE FEARLESS LEADERSHIP MASTERMIND™

LEARN THE #1 SUCCESS SECRET TO DEVELOPING FEMALE LEADERS AND GAINING CRITICAL LEADERSHIP SKILLS THAT DELIVER BUSINESS GROWTH, HIGH-PERFORMING TEAMS, AND PERSONAL WELL-BEING IN ONLY 6 MONTHS!

The Fearless Leadership Mastermind™ program is a proven turnkey leadership development solution with a high ROI and a scalable investment. It has successfully helped high-potential, high-performing female leaders in STEM fields, financial services, and Fortune 500 companies gain **critical leadership skills** to lead, engage, influence their teams, and ascend in their roles in only six months. Our proprietary framework helps them build confidence, self-leadership, emotional intelligence, a growth mindset, relationships, and a strategic perspective, among other benefits.

This program supports your DE&I efforts, helping committed partners attract, develop, and retain diverse female talent. Members learn to create sustainable behavioral changes and navigate unique challenges with resilience. The program design relies on immersion, real-life scenarios, research, and best practices to drive results. It combines executive coaching, bi-weekly masterminds with peers, mobile-friendly leadership training modules, personalized tools and assessments, accountability, community, and ongoing support for 12 months in total.

"Companies with more women executives were more likely to outperform those with fewer women executives or none at all." Diversity Wins, McKinsey&Company, Featured Insights, 2020

Our program bundle features over \$35K in value! But that's not what you will invest.

Your leaders will benefit from a scalable group tuition investment starting at \$10,000. Here is what they will receive:

- 12, 1-Hour, Bi-Weekly, Live Mastermind Circles & Group Coaching for Six Months (over \$10,000 value)
- 14.5 Hours of 7 Self-Paced, Leadership Training Modules, 24/7 (over \$10,000 value)
- 4, 1-Hour Private Coaching Sessions (over \$3,000 value)
- A Downloadable Workbook, Tools & Assessments (over \$2,000 value)
- On-Demand Support, M-F, 9 - 5 PM EST, Community of Peers (over \$3,000 value)
- 6, 1-Hour Monthly Check-Ins, Group Coaching after 6 Months (over \$5,000 value)
- Online Training Progress Reports, Completion Certificate
- 100% Satisfaction Guarantee or Your Tuition Back
- BONUS - Virtual Fearless Leaders Self-Care Retreats (over \$3,000 value)
- BONUS - Visionary Leaders Circle Podcast Guest Interview (visibility)
- BONUS - Our #1 Bestselling e-Book, Healing Leadership
- BONUS - Premium Savings for Special Events
- BONUS - A 100 Meals Donation per Leader through Feeding America



Let's connect and discuss your specific needs and goals.

DR. GINNY A. BARO, CEO, ExecutiveBound, immigrated to the U.S. at age 14 with nothing more than a dream. Today, she is an award-winning international transformational speaker & leadership coach, career strategist, and #1 bestselling author of **Healing Leadership** and **Fearless Women at Work**. Named one of the Top 100 Global Thought Leaders, Ginny has successfully delivered leadership training and coaching programs for Fortune 500 companies and keynotes impacting global audiences. She worked for over 25 years in Tech and Fin Services and earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. She is a Certified Professional Coach (CPC) accredited by the International Coach Federation and is fluent in Spanish.





Why Choose ExecutiveBound®?

ExecutiveBound® leverages a proprietary, innovative **C.A.R.E.S. Leadership Success System™** to develop senior leaders who create inclusive workplaces, promote business growth, high-performing teams, and personal well-being with purpose and a sense of belonging. Over the first six months of the **Fearless Leadership Mastermind™**, members learn to apply the five proven leadership growth levers in our system. **C.A.R.E.S.** stands for: **Connect** to your truth and purpose as a leader. **Align** what you want and where you are today. **Rise** above your real and fictitious challenges. **Envision** the future you desire as a leader. **Seek** support and serve others. As your trusted partner:



- We are committed to deliver sustainable results with greater ease and speed.
- We value honesty, authenticity, and integrity.
- We deliver with flexibility, engagement, and a human-centered approach.

MEMBERS' SUCCESS STORIES

"The Fearless Leadership Mastermind program has been a personal and professional game-changer for me! Now I have more tools to continue to grow as a leader, build mutually beneficial relationships, and take care of myself, my team, and the people I care about. I don't know how I would have learned all that the program teaches, and how long it would have taken me to learn it on my own. All I know is that I am so thankful I joined the Mastermind and for all the support that we gave each other and continue to experience through our network"

KATHY MCKEON, SR. ACCOUNT EXECUTIVE, MERCK & CO. INC.



"The program gave me the ability to remain poised and confident in stressful situations. I was also able to identify and harness my Unique Value Proposition and leadership competencies. These insights increased my self-confidence, authenticity, and a sense of purpose. I feel this program offers great value in a safe, supportive environment to develop leadership and life-coping skills and to allow me to be my best Self. I would highly recommend the Fearless Leadership Mastermind to my colleagues and friends."

JOHNNA G., BUSINESS EXCELLENCE PROGRAM MANAGER, VERIZON

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams. Ginny's involvement led to improved performance of our teams through her guidance and interpersonal manner. She can be both firm and compassionate, adjusting her coaching style as needed."

THOMAS T, HUMAN RESOURCES DIRECTOR



"I have had the privilege of participating in Ginny Baro's Fearless Leadership Mastermind course, and I am awestruck by the level of the detailed, comprehensive subject matter. The program is thorough and offers a wide range of resources, including video modules, mp3 downloads, transcripts, and a guided Workbook. So, no matter what platform or modality you learn best on, this program caters to your learning needs. Under Ginny's leadership, the Mastermind environment is lovingly supportive, and the engagement within the core group of professionals, the circle of trust, is empowering and insightful."

KIM K, ACCOUNT EXECUTIVE

[Let's discuss your goals and how we can support you.](#)
[Schedule a brief call today!](#)





The Fearless Leadership Mastermind™

FAQ

Scan to schedule
a brief video session



1. How do we get started?

Let's connect to identify your specific goals, challenges, and how to implement the Fearless Leadership Mastermind™ program to meet your organization's objectives. Please [click here to access our calendar](#), scan the QR code, or email us directly.

2. How do I know this program is a good fit for our company?

Our leaders' demographic includes high-potential, high-performing female leaders of all backgrounds in STEM fields and financial services, including those in Fortune 500 companies. Our program supports the specific leadership development goals of mid-level to senior-level female leaders and those in a C-suite track. The best fit includes leaders who commit to engaging actively in the group coaching and discussions, online leadership training modules, and workbook exercises and willing to share resources and contribute to their peers throughout the program. Everyone in the cohort of up to 10 leaders will be ready to do the same for each other and provide the support your female leaders need to make progress consistently.

3. How do we register our leaders and save our seats?

After connecting with Dr. Ginny Baro and understanding your objectives and training requirements, we will work with your designated contact to enroll your leaders in the program. Each new cohort hosts ten female leaders to provide each member with the best training experience. Together, we'll review the logistics and get you set up to start ASAP. Throughout the process, you can always email us with specific questions at info@executivebound.com.

4. How long does the program run?

The Fearless Leadership Mastermind™ includes six months of 12 bi-weekly, one-hour masterminds including group coaching sessions, and on-demand online training. Then six months of additional support with monthly, one-hour check-ins, including group coaching & accountability with peers in the cohort, for a total of 12 months. Behavioral change occurs over time, with practice and the proper support structure to handle setbacks and accelerate growth. All members earn lifetime membership to our private ExecutiveBound community.

5. How do leaders join the 1-hour bi-weekly, virtual live training Mastermind Circles and monthly check-ins?

Every two weeks for the first six months, we meet virtually for one hour over warm Zoom video (on the day and time we all agree) for 12 sessions (excluding U.S. holidays). Once your leaders register, they will receive a calendar invitation for the bi-weekly Mastermind Circles. Our weekly training prompt emails help them stay on track and engaged with the online leadership training. Before the end of the first six months, they'll receive an invitation to join the *monthly* Visionary Leaders Circle sessions, including one-hour check-ins and group coaching in a supportive, high-energy environment (on the day and time we all agree).

6. When do we receive the training materials?

After registering, all program members in your company receive an electronic Welcome Packet with instructions on how to join our members' only secure learning portal and private community. All training materials--personalized Workbook, learning modules, videos, transcripts, and community--are mobile-friendly and accessible on-demand, 24/7, from anywhere with internet connectivity.

7. What will be the time commitment throughout the 12 months?

For the first six months, the commitment is approximately 30.5 hours, including 12 bi-weekly, one-hr Mastermind Circles, 4 hours of private VIP coaching, engaging with the 14.5 hours of on-demand leadership training modules, in addition to working on the tools and exercises, which vary from leader to leader. On average, leaders should expect to invest under one hour per week to work on the self-reflection tools—they set the pace. After the first six months, they'll commit one hour per month or 6 hours for monthly check-ins. They will have the option to seek additional support as needed--included in the investment. We guide our members to plan and prioritize their leadership development effectively while considering all professional and personal obligations from day one.

8. What if a leader can't make a group coaching session and Q&A, will there be a replay?

Yes, we know our leaders may not be able to make every bi-weekly Mastermind Circle or monthly check-in. We anticipate that every member will strive to attend. However, when they can't make it, they can submit questions to info@executivebound.com and receive responses. Cohort members can access their private Mastermind Recording Archive to view replays.

9. What is the tuition investment in the Fearless Leadership Mastermind™?

Our virtual program bundle offers over \$35,000 in value, but that is not what you will invest! Your leaders will benefit from a scalable group tuition investment, starting at \$10,000 for your first leader. We can discuss three convenient investment options: \$10,000 one-time; 6 monthly payments of \$1,750 each (\$10,500 total), or 12 monthly payments of \$915 each (\$10,980 total). We value your time and the opportunity to connect. Let's set up a brief call where we can discuss the unique leadership development needs and goals of your talented female leaders. Please [click here to access our calendar](#), scan the QR code, or email info@executivebound.com directly.

10. What if I still have questions about the Fearless Leadership Mastermind™?

Please email us at info@executivebound.com, [click here to access our calendar](#), or scan the QR code to speak with Dr. Ginny Baro.

