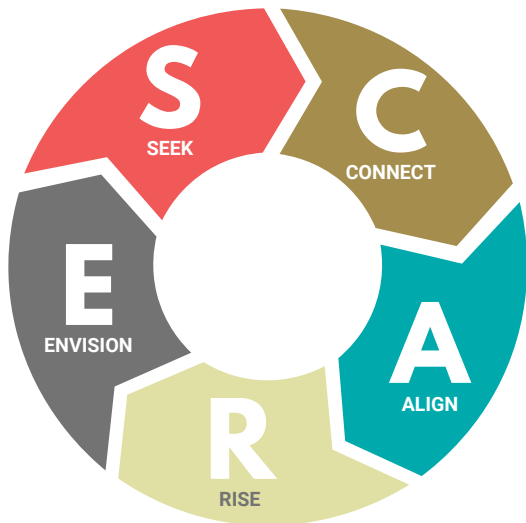


The Women’s Fearless Leadership Mastermind

Curriculum

The Women’s Fearless Leadership Mastermind™ equips talented mid-level to senior-level female leaders and aspiring executives with the skills, strategies, and tools to expand their leadership roles and effectively lead, engage, and influence teams and organizations. Learn how to deliver business growth, alignment, high-performing teams, feedback, and collaboration. Develop Self-leadership—a growth mindset, self-awareness (EQ), a personal brand, a support network, mentors, and sponsors. Set and articulate a strategic- vision and unique value proposition, and practice self-care that enables long-term transformation, exponential growth, and wellbeing. Build and execute a dynamic 12-month action plan with a compelling leadership vision to leverage and develop leadership capabilities, tackle challenges, and achieve short and long-term goals while fostering an inclusive environment for all.

Dr. Ginny A. Baro, PhD, MBA, MS, CPC, CEO at ExecutiveBound®, is the creator of the innovative and proven method the C.A.R.E.S. Leadership Success System™, the framework program members learn and implement throughout the seven modules in the Women Fearless Leadership Mastermind curriculum. This framework debuted in the 2017 #1 bestseller, *Fearless Women at Work: Five Powerful Strategies to Thrive in Your Career and Life!*



The C.A.R.E.S. Leadership Success System™

- **Connect** to your truth and purpose as a leader.
- **Align** where you are and where you want to be as a leader.
- **Rise** above your real and fictitious challenges as a leader.
- **Envision** the future you desire as a leader.
- **Seek** support and serve others.

Modules	Leaders Showcase	Takeaways	Key Exercises
INTRODUCTION INTRO & MEET YOUR EXECUTIVE COACH Week 1	<ul style="list-style-type: none"> • Nick Donofrio, MSC, former IBM Executive VP of Innovation and Technology, IBM Fellow Emeritus, Founder of NMD Consulting, LLC • Kimberly Kaloz, Strategic Account Leader, global biopharmaceutical giant 	<ul style="list-style-type: none"> • Welcome to the program and meet your executive coach. Establish guidelines for code of conduct, engagement, respect, and mutual support. • Access the program Workbook, private online group, and other resources. Introduction to navigating the learning portal. • 33 mins. of engaging online instruction 	<ul style="list-style-type: none"> • Download Workbook • Download mobile application to access the learning portal and resources “on the go” • Access the Members Only page to schedule VIP sessions and other relevant information

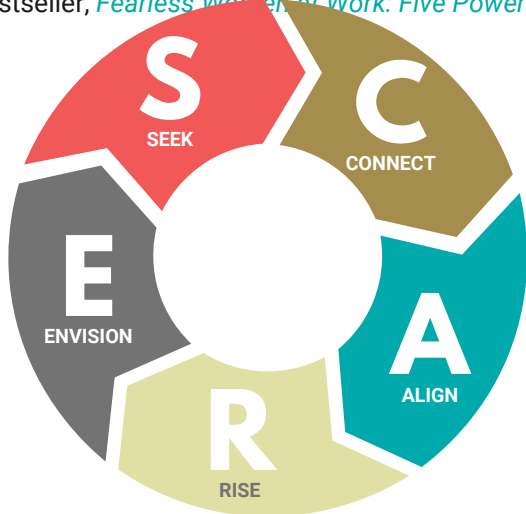
Learning requirements: To earn a Certificate of Achievement, members must thoughtfully complete Modules 1-7 and exercises therein (including the Assessment at the end of each Module), attend virtual, bi-weekly masterminds, and actively engage with peers and their executive coach throughout the program’s first six months. The bonus Leaders Showcase interviews and bonus exercises provide optional resources and are not a requirement for program completion.

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MODULE 1 BUILDING THE FOUNDATION FOR BEING A FEARLESS LEADER Weeks 2 - 4	<ul style="list-style-type: none"> Blaine Bartlett, President & CEO, Avatar Resources Inc., best-selling author, <i>Soul of Business</i> podcast host, adjunct professor Alycia Banks, MA, Executive-Leadership Development & Talent Management, Columbia Bank New Jersey Jerome Peribere, retired in 2017 as Sealed Air's President and CEO, 2012 – 2017, Board of Directors, Ashland and Xylem Inc. 	<ul style="list-style-type: none"> Understand that to be in a state of Self-leadership, receptivity, and transformation, it requires creating daily empowering habits to access a critical mass of Self—the best version of you. Apply the practices supporting your internal success and goal achievement, externally. Create a daily habit of these empowering Self-care rituals. Assess and learn how to shift from a "fixed" to a "growth" mindset. Learn to support and develop high-performing teams and support your professional growth. 2 Hrs. of online training, plus exercises 	<ul style="list-style-type: none"> Map your leadership vision Reflect on the changes you're going through The Mindset Assessment 10 Emotions that support a successful leader Self-acknowledgement Who am I being? The Coaching Toolkit: Becoming an empowering coach for your team Module 1 Assessment
MODULE 2 CONNECT TO YOUR TRUTH AND PURPOSE AS A LEADER Weeks 5 - 7	<ul style="list-style-type: none"> Jenna Hendricks, SVP, Chief People Officer, Michael Kors / Capri Holdings Ltd. Chris Ekrem, MBA, VP, Hospital Financial Operations, EqualizeRCM Services Kathy McKeon, RN, MPH, CSM, Sr. Corporate Account Executive, Merck 	<ul style="list-style-type: none"> Understand your truth, inner knowing, worth, wisdom, and the world around you in your leadership role. Anchor your goals and strategic vision on what has real meaning and value to you. Elevate your personal brand. Identify your UVP and leverage it to position yourself to achieve successful outcomes. Connect to your sources of strength and Self-care. Learn to manage conflict. 1.9 Hrs. of online training, plus exercises 	<ul style="list-style-type: none"> Your story, epiphany moments, identity Frames Primary needs and core values Your unique value proposition: your Why, superpowers, and marketable skills Self-Care Social awareness Module 2 Assessment
MODULE 3 ALIGN WHAT YOU WANT AND WHERE YOU ARE TODAY AS A LEADER Weeks 8 - 10	<ul style="list-style-type: none"> Doris Casap, MBA, Founder & CEO, Mother Films, Adjunct Professor, NYU Phillip Anderson, MBA, Executive Director, The Depository Trust & Clearing Corporation 	<ul style="list-style-type: none"> Understand where you are in the nine areas of your Wheel of Life and your leadership competencies/skills. Seek direct and indirect feedback. Explore where you want to be and align it to your role in the organization and the organization's vision and values. Strengthen collaboration and negotiation skills. Develop a support network. Identify and connect with Centers of Influence, mentors, sponsors, and retool for the future. 2.6 Hrs. of online training, plus exercises 	<ul style="list-style-type: none"> Where am I now assessment The leader I aspire to be Leadership mastery alignment Building relationships Advanced negotiation Effective follow-up BONUS: DiSC behavioral assessment Module 3 Assessment

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MODULE 4 RISE ABOVE YOUR REAL AND FICTITIOUS CHALLENGES AS A LEADER Weeks 11 - 13	<ul style="list-style-type: none"> Maria Santos Valentin, JD, Distinguished Scholar and Sr. Fellow, NYU Law School Grunin Center of Law and Social Entrepreneurship Cynthia Kersey, MA, CEO & Founder, Unstoppable Foundation 	<ul style="list-style-type: none"> Understand the internal and external factors holding you back from being the leader you have the potential to be. Own your power to influence these internal and external factors. Craft a roadmap to overcome existing challenges, get out of your own way, and achieve your full potential as a leader. 1.5 Hrs. of online training, plus exercises 	<ul style="list-style-type: none"> Your challenges Fearlessly owning it Elevate your mindset Stop-Start-Continue Module 4 Assessment
MODULE 5 ENVISION THE FUTURE YOU DESIRE AS A LEADER Weeks 14 - 17	<ul style="list-style-type: none"> Rita Mitjans, MBA, Founder & President, BizGuru LLC Osato Chitou, ESQ, MPH, Founder & Principal Consultant Compli by Osato 	<ul style="list-style-type: none"> Understand the goals and outcomes you desire to achieve and the leader you want to be. Align your mindset to support these outcomes. Refine your Massive Action Map: 12-month outlook. 3.2 Hrs. of online training, plus exercises 	<ul style="list-style-type: none"> Create it Align your mindset Your leadership qualities Reverse engineer it Your Massive Action Map, 12-month outlook Your Not-To-Do list The momentum loop Module 5 Assessment
MODULE 6 SEEK SUPPORT AND SERVE OTHERS ON YOUR LEADERSHIP JOURNEY Weeks 18 - 19		<ul style="list-style-type: none"> Assess the support you need to make your goals a reality. Identify the right resources. Set an action roadmap with clear steps to support your vision and goals and those of the people you lead and mentor. 1.4 Hrs. of online training, plus exercises 	<ul style="list-style-type: none"> Who's "got your back" Paying it forward Module 6 Assessment
MODULE 7 APPLYING C.A.R.E.S. LEADERSHIP SUCCESS SYSTEM EVERY DAY Weeks 20 - 24		<ul style="list-style-type: none"> Understand how to apply the C.A.R.E.S. Leadership Success System toward goals and desired outcomes across all areas of life. Apply this understanding to design and achieve desired results. Create a life and the leadership capabilities you desire while living purposefully and up to your potential. Complete modules as needed (make-up time). Graduation Celebration, week 24. 1 Hr. of online training, plus exercises 	<ul style="list-style-type: none"> Staying focused Keeping the momentum Embracing change Module 7 Assessment